

Victor Chukwudi Chidiadi

User Experience Designer

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Experience

Product Designer | Primera MFB (Full Time)

October 2022 - Present, Nigeria

- Delivered the creative direction for the mobile application redesign; employing a clear information hierarchy, appropriate white spacing and imagery, relatable colors, and subtle interactions to increase conversion of users.
- Effectively communicated design interactions and decisions to the development team through rapid prototyping, and regular workshops.
- Designed the dashboard screens for a new B2B product that connected hospital in Oyo state which resulted in a 20% increase in conversion rate.
- Conducted user research and usability testing to identify pain points and opportunities for improvement, resulting in a 10% increase in user satisfaction.

Product Designer | Anamen Limited (Contract)

July 2022 - December 2022, Nigeria

- Worked together with a team that built numerous products for companies and individuals like Imo State Tax Revenue system, Ighopay, Lima, Panorama etc
- Carried out technical design processes like a/b testing, developer's handoff, walking dev through the finished designs.
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- Collaborated with the development team to reduce time-to-market by 30% through streamlined design and development processes.

[View Project](#)

Deputy Design Lead | HNG Internship

Oct 2022 - Dec 2022, Nigeria

- Demonstrated strong leadership skills in leading a team of 20 designers to collaborate in user research

[View Project](#)

Product Designer | Cyphercrescent Industrial School

May 2022 - June 2022, Nigeria

- Led the design of cyphercrescent industrial school website to create better user experience.

[View Project](#)

UX/UI Designer | Ajot

Oct 2021 - Feb 2022, Nigeria

- Designed and developed an application to make it easier for individuals to collectively save money for emergencies and other arising needs using their ATM.
- Developed an interactive web application for managing customer relationships that can be used by administrative staff."

[View Case Study](#)

Design Mentor | Kodecamp

Oct 2021 - July 2022 (seasonal), Nigeria

Co-taught aspiring designers on the basics of product design. Four (4) months after the commencement of the mentorship 2 mentees landed their first jobs.

Education

Bachelor of Technology (Biomedical Technology)

Federal University of Technology Owerri, 2019

Skills

User Interface Designing

User Interview

Prototyping

Wireframing

Mobile & Webapp design

Visual Design

Team Collaboration

User Flow

A/B Testing

Handoff

Tools

Figma

Figjam

HTML/CSS

Miro

Linear

Google Workspace

Trello

Notion

Slack

Zoom